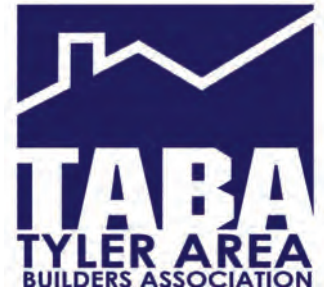


TABA News

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February 2014

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Bank | Panel Truss Texas, Inc. |

The Tyler Area
Builders Association
proudly presents the...

February 21-23

Harvey Convention
Center



Hours:

Friday: 6-9 p.m.
Saturday: 10 a.m. - 5 p.m.
Sunday: 1-5 p.m.

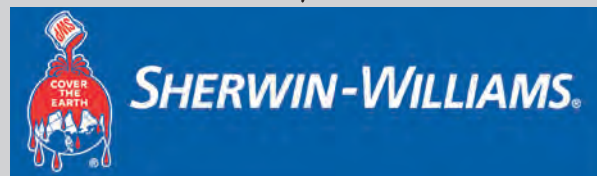
***FREE* entry
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2 Welcome

PRESIDENT'S MESSAGE



“What is TABA all about and how can it benefit me?” is a question frequently asked by prospective members. To put it simply, TABA is a trade organization comprised of every aspect of the home-building industry. While we provide opportunities throughout the year to benefit your business, the upcoming Home Products Show is one of our signature events.

The Home Products Show is one of TABA's largest annual events and represents to the public what TABA is all about. The weekend of Feb. 21-23, several thousand visitors will fill Harvey Convention Center to see what our members have to offer.

If you are participating this year, you already recognize the value of the Home Products Show. However, even if you don't have a booth, I encourage you to attend the Show and support your fellow members. Our Associate Council and staff have put time and effort into making this our most successful year.

Thank you to our volunteers, sponsors, and exhibitors for making this event possible. I'm looking forward to great attendance!

Kerry Hamblett
2014 President

How to Houzz: Interactive Workshop

Instructor: Annie Nozawa, Houzz Marketing Manager
Monday, February 24

11:30 a.m. - 1 p.m at TABA

Cost is free and lunch is provided. Please RSVP

Your mission on Houzz: Reach homeowners and build your brand. Building credibility online and harnessing the power of social media can help you move potential customers closer to the sale. In this workshop, you'll learn:

- The top steps to take to create and build your free company profile on Houzz
- Best practices for maximizing your company profile and exposure
- Learn the important role that reviews play in your brand's power, best practices for generating reviews, and how Houzz vets reviews
- Uploading, editing and organizing photos to make them discoverable
- Interacting with the homeowner community
- Online and offline branding



Houzz.com is the largest social website for home remodeling. Check out the website to learn more!

NAHB Education Opportunities

The Tyler Area Builders Association offers the NAHB Certified Educational Programs each year. To qualify for a CGB (Certified Graduate Builder), you may first take the BAR exam, after which you will be advised of the classes you must take to qualify for the CGB OR you can opt to take all 9 classes. To become a GMB (Graduate Master Builder), you must be a CGB (or have equivalent experience) and complete 5 GMB classes. The CAPS (Certified Aging in Place Specialist) classes will both be offered this year. Would you like to add these designations to your signature? These classes are one of the many resources we offer to our members. For more information call the TABA Office.

2014 NAHB Education Schedule

DATE	CLASS	
Feb. 17	BAR	
March 18	Sales & Marketing	CGB
April 8	Profitable Business Through Quality Practices	GMB
May 15	Building Codes, Standards & Guidelines	CGB
June 24	Marketing & Communications for Aging & Accessibility	CAPS
July 16	Design/Build Solutions for Aging & Accessibility	CAPS II
Sep. 30	Universal Design/Build	CGB
Oct. 13	Estimating for Builders & Remodelers	CGB
Oct. 28	Risk Management & Insurance for Building Professionals	GMB



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Lunch & Learn with the City of Tyler

- Wednesday, February 19
Noon at Tyler Development Center, 423 West Ferguson
Topic: Post-Installed Anchor Applications for Residential Construction.
Cost is \$10 and lunch is included. Call TABA to RSVP.

Order the NEW

2013 - 2015
Texas Residential
Construction
Contracts Package

The end result is that the contracts are even **more comprehensive than before without adding length**. The contracts package was prepared by a TAB committee for exclusive use by TAB members. Contact **TAB or your local HBA for more information**.



Available only to members of the **Texas Association of Builders**, TAB's contracts package subscription is your **blueprint for typical construction and remodeling transactions in the State of Texas**. At a cost of only \$299.99 plus tax, the package of contracts and related addenda is a fantastic value and can save you thousands of dollars in legal fees. As always, the subscription includes any needed updates that may occur during the two year cycle.

In addition to addressing new legislatively mandated contractor payment requirements in locally-declared disaster areas, **many improvements have been made to the 2013 - 2015 contracts package**, which include:



a new construction services agreement between the builder and prospective clients;



performance standard updates and numerous other changes that reflect best practices and up to date construction transactions;



integration of several court decisions in the last two years that more clearly define the rights of all parties; and



revised warranty and performance standards, including foundation performance to reflect current engineering practices.



TAB's contracts package subscription is available only to members.
Find out how to join: www.TexasBuilders.org

4 Membership

2014 Parade of Homes™

Contracts have been submitted and work on the 61st Annual Parade of Homes™ is underway. If you missed the early deadline, the final contract submittal date is February 17, 2014. All TABA builders are eligible to participate. Contracts can be downloaded from the Parade of Homes™ page on TABA's website, or call the office at 903.561.3964 for more information.

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- Allen Terrell Concrete
- Bell Sand & Gravel
- BMC Construction - Brad Sessions
- CenterPoint Energy
- Chad Hanna Inc., Builder
- Citizens National Bank - Grande
- Designing Women, Inc.
- Elite Insealation Systems
- Faux Artistry by Lisa
- Glory Builders, Inc.
- Granite Division
- Haberle Construction
- Habitat for Humanity of Smith County
- Hagen's Lighting
- Homes by Matthew Peer, LLC
- Moore Supply Co. - Bath & Kitchen Showplace
- Pratt Homes
- Pro Electrical Services
- Red Baron Building Co., LLC
- Sawyer Metal
- The Granite Girls, LLC

RENEWALS DUE IN FEBRUARY

- Aspenwood Custom Homes
- Bar M Supply
- Bob Kurtz Homes
- Central Title Company
- City of Tyler - Development Services
- City of Tyler Solid Waste
- DaVill Kitchens
- Don's TV & Appliances, Inc.
- EJ Homes
- Goolsbee Tire Service Inc.
- JLS Enterprises
- Kemp Remodeling & Home Building
- Morrison Supply Co. - Kilgore
- Panel Truss Texas, Inc.
- Stricklin Homes, Inc.
- StrucSure Home Warranty
- Texas Farm Bureau Insurance
- Tri-State Water Treatment
- Tuff Shed Storage Buildings & Garages
- Twin Lakes Ventures, LLC
- txi
- Weld Worx LLC

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OFFICER INSTALLATION & GENERAL MEMBERSHIP MEETING



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6 Calendar

February 2014

February 5
Social Events Committee
4 p.m. at TABA

February 11
Board of Directors
4 p.m. at TABA

After Hours Sponsored by Coburn's Supply Company.
5-7 p.m. **at Coburn's Supply Company
(600 E. Houston St.)

February 12
Member Orientation
Noon at TABA

February 13
Builders' Luncheon Sponsored by Five Star Stone
Noon at El Charro

February 17
Builder Assessment Review
8:30 a.m. - noon at TABA

February 19
City of Tyler Lunch & Learn
Noon at Tyler Development Center

Home Products Show Setup Begins
1 p.m. at Harvey Convention Center
(check with TABA for your setup time)

February 21-23
Home Products Show
Harvey Convention Center

February 24
How to Houzz: An Interactive Workshop
11:30 a.m. at TABA

Public Relations Committee Meeting
2:00 p.m. at TABA

Budget & Finance Committee Meeting
4 p.m. at TABA

February 27
Builders' Luncheon Sponsored by Southside Bank
Noon at Texas Roadhouse

Membership Committee Meeting
1:30 p.m. at TABA

BUILDERS' LUNCHEON



Thursday, November 21
Sponsor: Moore Supply Company

E&M Consulting

We are outsourcing production of our Professional Services Guide again this year. Over the next month, expect contact from E&M Consulting regarding advertising in the 2014 Professional Services Guide.

Each year, the Professional Services Guide is distributed to every TABA member and includes contact information for every member in a convenient size.

As a member, your business is automatically listed in the Professional Services Guide at no charge. If you would like to purchase an ad in the Professional Services Guide to help your business stand out, E&M Consulting can assist you.

February After Hours Sponsored by Coburn's Supply Company

Join us for food, spirits and great networking opportunities on Tuesday, February 11th! This After Hours will be on location at Coburn's Supply Company's new showroom at 600 E. Houston Street.

The Builders' Jackpot will be \$200! Associates, don't miss your chance to win the Builder or Associate drawing. The winning Associate is spotlighted in Member Marketplace in the next month of the *TABA News* and on TABA's

Member Spotlight 7

Randy Harden

Lance Huskey
Bill Odom

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Membership Orientation

- Tuesday, February 12
- Noon - 1 p.m. at TABA

Join us for a free lunch and find out how you can get the most out of your investment with TABA. You'll learn about opportunities available, including leadership, education, advertising, networking and more. Please call the TABA office to let us know you're attending. 903.561.3964



TABA's board of directors attended a board retreat in January where they developed strategic goals and forged commeraderie.

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